



*Future Paisley is the radical and wide-ranging programme of events, activity and investment using the town's unique and internationally significant cultural stories to transform its future.*

## Position: Freelance Creative Networks Promoter

**Contract:** Freelance Temporary Assignment

**Timeframe:** April to September 2023

**Fee:** £10200 (equates to 30hrs per week x £17 per hour or equivalent)

**Location:** Paisley and wider Renfrewshire /Hybrid

**Previous Experience:** 3yrs +

### The Brief

The Creative Networks Promoter freelance role has been created by Place Partnership at OneRen in collaboration with Creative Renfrewshire to support, promote and advocate for the diverse range of artists and creative businesses who live and work in Renfrewshire.

The brief is to link the diverse network activity together and support creative artists, makers and networks in the region to become more visible and have greater opportunities to work in partnership locally, nationally and internationally.

As well as developing networking opportunities artists will be supported with information on artistic development opportunities, commissions, jobs, conferences to attend and promotional skills. The brief is also to link artists and creative businesses to cross sector networking in the region including with wellbeing organisations, venues, buildings and local agencies to amplify and place value on their work in the public domain.

Renfrewshire is seeing a resurgence in cultural activity with the reinvention of the Paisley Museum the redevelopment of Paisley Town Hall as a national state of the art performance venue. Alongside this Future Paisley investment in cultural activity the area has seen more high-quality artists emerging with creative businesses and more artists moving in from other areas to base their businesses here. All this activity now needs to be championed more widely.

This freelance role is not just about raising awareness of the diversity of the artists work within the local community but also promoting them on a national basis and as a result focusing on Renfrewshire as place to live, work and thrive creatively.

### Scope of Work

- Attend Industry sector events like Federation of Scottish Theatre, Contemporary Arts Network, Scottish Film Hub and Scottish Government and Scottish Enterprise events etc to promote Renfrewshire Artists at every level.

- Ensure that artists are informed on current national advocacy initiatives for arts like Culture Counts and that the Renfrewshire voice can be heard and is represented in a National context to advocate for the development and protection of culture as fundamental to our common future.
- Develop communication structures within Creative Renfrewshire and the smaller Renfrewshire Networks in order that Renfrewshire artists can easily access information on opportunities, network events, training, commissions and sector development.
- Source and create stories and content for social media, blogs and PR publication to amplify the achievements of Renfrewshire Artists.
- Develop and deliver a series of innovative and inspirational network events and meetings for Renfrewshire artists to increase their confidence and develop their ambition.
- Facilitate networking opportunities with creative organisations and individuals to market, promote and amplify their achievements.
- To enable diverse Renfrewshire artists to showcase their practice in local, national and international contexts at festivals, conferences, online platforms and trade showcases.
- Source and apply for required funding to enable networking events, go and see trips and international exchange programmes and source local and national business sponsorship for key creative network events and showcases in Renfrewshire.
- Identify and enable opportunities for skills exchange programmes for Renfrewshire artists with national and international artists.
- Identify and gather data as required at network meetings, sector forums, events and showcases. Including monitoring and evaluation data for Future Paisley. Delivering reports and presentations on the Renfrewshire artistic sector as required.
- Encourage the development of activities and engagements with artists under Green Arts guidelines and support the promotion of Green Arts Practice in creative work across all art forms.
- To ensure the principals of equality are an integral part of the delivery of artistic promotions and events.
- To ensure meetings and event programmes comply with Health and Safety legislation, Data Protection Act and other Industry regulations.

The Freelancer must provide their own Public Liability Insurance.

Place Partnership at OneRen will support the role with a small budget to support initial network meetings and for website development. The freelancer will be able to profile their promotion of the sector from the Creative Renfrewshire Website: <https://creativerenfrewshire.com/>

### **Background to the Role:**

**OneRen** is the local charitable trust in Renfrewshire providing culture, leisure and sporting opportunities to help people enjoy active and healthy lives. Currently OneRen is transforming Paisley's cultural infrastructure by creating flagship venues for Renfrewshire. This includes a £22m revamp to Paisley Town Hall, a £2.8m refurbishment of Paisley Arts Centre and a £42m transformation of Paisley Museum. The OneRen Arts Team works with local artists and organisations to strengthen Renfrewshire's creative sector and support Renfrewshire Council's regeneration aims. The arts team of producers and programmers support the creative sector through commissioning artists work for a diverse range of local events and venues and delivering regular artists meetups for musicians and visual artists. <https://www.oneren.org/culture/arts/>

**Creative Renfrewshire Network.** Creative Renfrewshire is a volunteer managed network which links a diverse group of creative and cultural practitioners from across Renfrewshire. The network offers events, opportunities and activities aimed at linking up, supporting and inspiring a broad spectrum of creative and cultural industry practitioners at various stages in their career. There is an emphasis on encouraging young and emerging practitioners to develop their careers and to open up understanding of the creative sector to the wider public through accessible events.

A current focus for the organisation has been to curate a programme called Gathering Voices which aims to map the creative community in Renfrewshire. An Online Directory on Renfrewshire's creatives, individuals, organisations, groups and businesses is also being developed. For more information visit: <https://creativerenfrewshire.com/>

### **How to Apply:**

Please send your CV along with a proposal statement (up to 2 sides of A4) detailing:

- your reasons for applying for this role. You should detail what you could bring to the role to inspire and support Renfrewshire Artists.
- your experience and significant activities you have undertaken to amplify and promote the achievements of artists and creative networks in Scotland, Nationally and /or Internationally.
- how you will approach this contract, manage your hours to deliver the project over the contracted period as well as a preferred payment schedule.
- Details of two referees

Add your CV as appropriate for this role and complete the Equalities Monitoring Form. The form can be found at: <https://www.oneren.org/culture/arts/artist-opportunities/>

**Email your Proposal and CV to:** [murielann.macleod@renfrewshire.gov.uk](mailto:murielann.macleod@renfrewshire.gov.uk)

**Deadline for Proposals: Friday 21<sup>st</sup> of April 2023 at 5pm**

### **Evaluation of Proposals**

The proposals will be evaluated by a small panel comprising of representatives of the Creative Renfrewshire Board of Directors, an Artist member of the Scope Network and the Place Partnership Producer.

### **Selection criteria**

The following criteria and weightings will be used to assess the proposals: Experience & skills (30%)  
Communication skills (30%)  
Proposed approach to the contract (20%)  
Value for money (20%)

Interviews will take place during the week beginning **24<sup>th</sup> April 2023**

### **DATA PROTECTION**

One Ren will process data relating to the Freelancer applicants for a variety of purposes, this may include sensitive personal data relating to the Freelancer. The Company will only process this data where it has a lawful basis for doing so. Details about the type of data held by the Company, the purpose of data processing and the lawful basis on which the data is processed can be found in the Company's Data Privacy Statement.

The Company may change its data protection policy at any. An up-to-date policy will be made available to the Network Producer. The Company's data protection policy and Employee's Data Privacy Statement can be found at : <https://www.oneren.org/privacy-policy/>

**For more information on any aspect of the role please contact**

**Muriel Ann Macleod, Place Partnership Producer**

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